



Solar collectors in Modesto, Ca

THE BIGGEST IMPACT WE CAN HAVE IS NOT TO HAVE ONE.



That's our goal. And it's why in the last ten years we've worked to change almost everything we do at Frito-Lay to minimize our impact on the planet.

Since 1999, we've significantly cut down our water, packaging and energy usage by finding new ways to reduce, reuse and recycle.

In 2008, we took a bold step by harnessing the power of the sun to help make SunChips® snacks at our Modesto plant.

And in 2010, our facility in Casa Grande will begin to run almost entirely on renewable energy and recycled water while producing close to zero landfill waste.

No impact? We're working on it. See how at www.fritolay.com

